

# CLUB MANAGER

QUARTERLY

Journal of The Canadian Society of Club Managers

## ADVERTISING

### CONTACT:

Beverly Benjamin  
Member Services Coordinator  
Tel: 416-979-0640 ext. 239  
Email: [beverley@cscm.org](mailto:beverley@cscm.org)

2943B Bloor Street West,  
Etobicoke, ON M8X 1B3

[www.cscm.org](http://www.cscm.org)

Trim size: 8 3/8" X 10 7/8"

Bleed size: 8 5/8" X 11 1/8"

Type page size: 7" X 9 1/2"

Binding: Saddle-stitched

Printing Process: Sheet fed



The Canadian Society  
of Club Managers

La Société canadienne  
des directeurs de clubs



The *Club Manager Quarterly* (CMQ) is the official journal of the Canadian Society of Club Managers (CSCM) and as such reaches the club management industry in Canada with a readership of over 600.

The CSCM, through CMQ, aims to provide a quality publication that is professional and credible to its readers and provides educational and professional development content.

### ADVERTISEMENTS:

CSCM will have the sole discretion for determining the types of advertising that will be accepted and displayed. Under no circumstances will CSCM's acceptance of an advertisement be considered a guarantee, warranty or endorsement of the product(s) advertised or the company that manufactures it.

CSCM reserves the right to discontinue advertising at any time. Previous acceptance of an advertiser under these guidelines does not guarantee continued acceptance. Advertisements are reviewed on a case-by-case

### ADVERTISING RATES:

Advertising rates indicated below are for colour artwork only.

| size                | single issue rate | full year rate | ad dimensions<br>width x length |
|---------------------|-------------------|----------------|---------------------------------|
| Full Page           | \$1,549.50        | \$1,339.50     | 7" x 9 1/2"                     |
| 1/2 Page Horizontal | \$1,289.50        | \$1,129.50     | 7" x 4 5/8"                     |
| 1/2 Page Vertical   | \$1,289.50        | \$1,129.50     | 4 5/8" x 7"                     |
| 1/4 Page Horizontal | \$939.50          | \$839.50       | 4 5/8" x 3 3/8"                 |
| 1/4 Page Vertical   | \$939.50          | \$839.50       | 3 3/8" x 4 5/8"                 |
| 1/6 Horizontal      | \$829.50          | \$749.50       | 4 5/8" x 2 1/8"                 |
| 1/6 Vertical        | \$829.50          | \$749.50       | 2 1/8" x 4 5/8"                 |

GST and/or HST will be added to the prices

### INSERTS & POLYBAGGING:

Inserts may be considered but are subject to quote and content approval by CSCM.

## YOUR INFORMATION

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: (     ) \_\_\_\_\_ Fax: (     ) \_\_\_\_\_

E-mail: \_\_\_\_\_

Mailing Address: \_\_\_\_\_  
\_\_\_\_\_

Billing Address (if different from above): \_\_\_\_\_  
\_\_\_\_\_

## AD PLACEMENT

| ISSUE                        | SIZE OF AD | COST |
|------------------------------|------------|------|
| <input type="radio"/> WINTER |            |      |
| <input type="radio"/> SPRING |            |      |
| <input type="radio"/> SUMMER |            |      |
| <input type="radio"/> FALL   |            |      |

Client Signature: \_\_\_\_\_

Date: \_\_\_\_\_